

**Egg Harbor Township High School Crew Boosters: a great sponsorship opportunity!**

*We're seeking sponsorships and appreciate your consideration. Here's some information about us to aid your decision.*

**Community.**

EHTHS Rowing began 16 seasons ago, aided by a resourceful group determined to establish a public school program for a sport that doesn't quite fit in a public school budget. An 8-seat shell (boat) costs over \$30,000! School funds commensurate with other sports seed the program, but realistically can't reach levels needed to equip and develop rowers to compete with private schools with deep endowments and 50+ year legacies. We've grown from a handful of rowers using one overweight, secondhand shell, to over 100 rowers and \$575,000+ in equipment which requires annual upkeep and eventual replacement. Costs for shells, gear, regatta fees, and assistant coaches to accommodate a growing roster are all borne by **EHTHS Crew Boosters (a 501(c)(3) Tax-Exempt Charitable Organization)**. The EHT community has supported the Crew Boosters with a sporting and generous spirit over the years. That is the way our team flourishes.



**Developing Youth.**

Crew is an exceptionally demanding aerobic and anaerobic team sport. Rowers must achieve impressive strength and endurance, master technique that's unlike any other activity, and learn to row in perfect harmony with others. Success comes from 3-hour daily practices in

season, extended weekend and Spring Break workouts, and optional off-season programs in which more than 50% of our team participates. It all culminates in an adrenalin-charged sprint for the finish line where rowers find new depths to their strength and will. Rowing builds character that translates to success off the water as well: many of our rowers are also Varsity Scholars and National Honor Society members. Rowers have consistently earned more college athletic scholarships per year than any other EHTHS sport, totaling more than \$2.9M since 2007! Opportunities for higher education plus a foundation for lifelong fitness, personal discipline, commitment and teamwork are what's being built here, one stroke at a time.



**Pride.**

We've grown from a modest start into a team that wins. Competition at our top two regattas is not regional, but national, and the 'medal haul' for EHTHS rowers in the last five years is impressive! Our 2010 Women's Varsity Four placed 2<sup>nd</sup> among an elite international field at the Women's Henley Regatta held outside of London, England. We know success is built upon community support that makes expert coaching and race-class equipment available for matching with our rowers' skill and dedication. We're proud and honored to be...EHT!

2008-2015 Race Results	EHTHS Medals Earned		
	Gold	Silver	Bronze
Atlantic County Championships	34	18	4
Garden State Championships	17	13	10
Philadelphia City Regatta	9	4	9
Stotesbury Cup Regatta	6	2	2
Scholastic Rowing Assoc. of America National Regatta	5	1	6
Mercer County Sprints			2

**Exposure.**

We live in a region rich in rowing tradition. The US rowing center is near Princeton. Philadelphia's Schuylkill River is a famed race venue, where some 50,000+ gather each May for the Stotesbury Cup Regatta: the world's largest HS rowing event. There are 750-800 rowers that hail from eleven South Jersey HS rowing programs. Regattas that EHTHS attends in Philadelphia, at Lake Lenape in Mays Landing, and at the Cooper River in Collingswood, NJ draw 2500-3000



South Jersey rowers and spectators among their audiences. We look forward to recognizing our sponsors on our web and social media sites; with a banner we'll display prominently at all races and community fundraising events (such as annual Easter and Mother's Day flower sales); on our team utility trailer that's towed to all races; and with a local newspaper acknowledgement during the May championship regatta season.

Thank you for your support!

**EHT Crew Boosters Tax ID # 27-1825926**